

## INVITATION TO TENDER

### TV Production & International Feed Generation

#### Five IWF Qualifier Events for the Olympic Games Los Angeles 2028

Issued by: **International Weightlifting Federation (IWF)**

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### 1. INTRODUCTION

The **International Weightlifting Federation (IWF)** hereby invites qualified and experienced television production companies to submit proposals for the provision of full television production services and international broadcast feed generation for the five official IWF Qualifier Events (“IWF Qualifiers”) for the Olympic Games Los Angeles 2028 (LA 2028).

These events form part of the official qualification pathway for athletes who will compete in the Olympic Games and represent one of the highest levels of international weightlifting competition during the qualification cycle.

The selected production partner will be responsible for delivering world-class broadcast coverage, ensuring international distribution standards, and upholding the visual and commercial integrity of IWF events.

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### 2. OBJECTIVE

The objective of this Request for Proposals (RFP) is to appoint a single production company (or consortium) to:

- Produce high-quality live coverage of five (5) IWF Qualifiers, taking place in 2026 (1), 2027 (3) and 2028 (1);
- Generate and deliver a clean international world feed;
- Ensure technical coordination with rights-holding broadcasters;
- Guarantee compliance with international broadcast and Olympic qualification visibility standards.

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### 3. EVENT OVERVIEW

The five qualifying events will take place between 2026 and 2028, in accordance with the following calendar:

- 1<sup>st</sup> IWF Qualifier – [Doha, Qatar, December 2026]
- 2<sup>nd</sup> IWF Qualifier – [Tashkent, Uzbekistan, March 2027]
- 3<sup>rd</sup> IWF Qualifier – [Lima, Peru, June 2027]
- 4<sup>th</sup> IWF Qualifier – [Caracas, Venezuela, November 2027]
- 5<sup>th</sup> IWF Qualifier – [Chiang Rai, Thailand, January 2028]

Each event is expected to include:

- Multiple competition sessions;
- Medal ceremonies;
- Athlete interviews;
- Official ceremonies.

The scheduled dates and locations of Events may be subject to change and will be confirmed by IWF in due course.

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### 4. SCOPE OF SERVICES

#### 4.1 Pre-Production

The appointed company shall:

- Develop a comprehensive production plan per event, in accordance with the IWF TV production guidelines (*see Annex 1*);
- Coordinate with IWF and the local Organising Committee;
- Conduct site visits if required;
- Submit camera plans and technical schematics for approval;

- Integrate official IWF graphics and TV production guidelines (see Annex 1) and Olympic qualification branding.
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#### 4.2 Live Production Requirements

For each of the five events, the company must provide:

- Multi-camera live production (as per the IWF TV Production Guidelines – Annex 1);
  - Full coverage of the competition platform and key competition areas (namely warm-up);
  - Replay system (EVS or equivalent);
  - Super slow-motion capability;
  - Integrated broadcast IWF graphics (results, rankings, attempts, timers);
  - Clean international sound mix;
  - Optional remote/on site English commentary (to be priced separately);
  - Opening/closing sequences if required;
  - Medal ceremonies and press conferences (if available) coverage.
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#### 4.3 Technical Standards

- Minimum HD production (1080i/1080p);
  - 4K option to be quoted separately;
  - Redundant power and signal backup systems;
  - Compliance with international broadcast standards;
  - Coordination of satellite/fibre transmission in collaboration with IWF and right holders;
  - Delivery of clean feed and dirty feed (if applicable).
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#### 4.4 Post-Production Deliverables

For each event:

- Official highlights package per event (minimum 3–5 minutes);
- Daily highlights (if required);

- Social media-ready short clips (if required);
- Archiving of full event footage;
- Delivery of TV feed recordings upon request.

All produced audiovisual material shall remain the exclusive property of the IWF.

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## 5. BIDDER REQUIREMENTS

Interested companies must demonstrate:

- Proven experience in international live sports production;
- Delivery of at least three comparable events within the past five years;
- Availability of qualified technical crew and equipment;
- Financial and operational capacity to service all five events.

Experience in Olympic qualification and major Multi-Sport events, or International Federation competitions will be considered an advantage.

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## 6. PROPOSAL SUBMISSION REQUIREMENTS

Proposals must include:

1. Company profile and corporate registration documents;
2. Relevant experience and references;
3. Showreel or links to comparable productions;
4. Detailed technical proposal;
5. Production methodology and staffing plan;
6. Financial proposal:
  - Cost per event;
  - Consolidated five-event package price;

- Optional services (4K, additional content, commentary, etc.);
7. Confirmation of availability for all five events.

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## 7. EVALUATION CRITERIA

Proposals will be evaluated based on:

- Technical quality and innovation;
- Relevant experience;
- Financial competitiveness;
- Operational capacity and staffing;
- Added value and creative proposals.

The IWF reserves the right to request additional documentation, clarifications, or presentations from shortlisted bidders.

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## 8. CONTRACTUAL CONDITIONS

- The successful bidder will enter into a formal services agreement with the IWF.
- The contract shall cover all five qualifying events.
- Payment terms will be defined in the final agreement.
- The production company must provide proof of appropriate insurance coverage.
- All intellectual property rights in the produced material shall belong exclusively to the IWF.
- The IWF reserves the right not to award the tender.

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## 9. CONFIDENTIALITY

All information contained in this RFP and any subsequent communications shall be treated as confidential and used solely for the purpose of preparing a proposal.

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## 10. RESERVATION OF RIGHTS

The IWF reserves the right at any time, without any obligation to state reasons, to:

- Amend or withdraw this tender

- Request additional information
- Enter exclusive negotiations with one or more bidders
- Cancel the tender process at any time
- Award the tender at a time defined at the IWF's sole discretion

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## 11. CONTACT FOR CLARIFICATIONS

All questions and requests for clarification relating to this RFP shall be addressed to:

### **IWF Headquarters**

International Weightlifting Federation

Email: [iwf@iwf.sport](mailto:iwf@iwf.sport)

Subject: IWF Qualifiers – TV Production

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## 12. GOVERNING LAW

This tender process and any resulting agreement shall be governed by the laws of Switzerland.

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## 13. SUBMISSION DEADLINE

All submissions must be delivered electronically in PDF format in English language, no later than:

**Deadline:** Monday, April 13, 2026

**Email:** [iwf@iwf.sport](mailto:iwf@iwf.sport)

**Subject line:** IWF Qualifiers – TV Production – Proposals

Late submissions may not be considered.

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*Issued by the IWF on March 17, 2026*

## ANNEX 1

# IWF TV PRODUCTION GUIDELINES

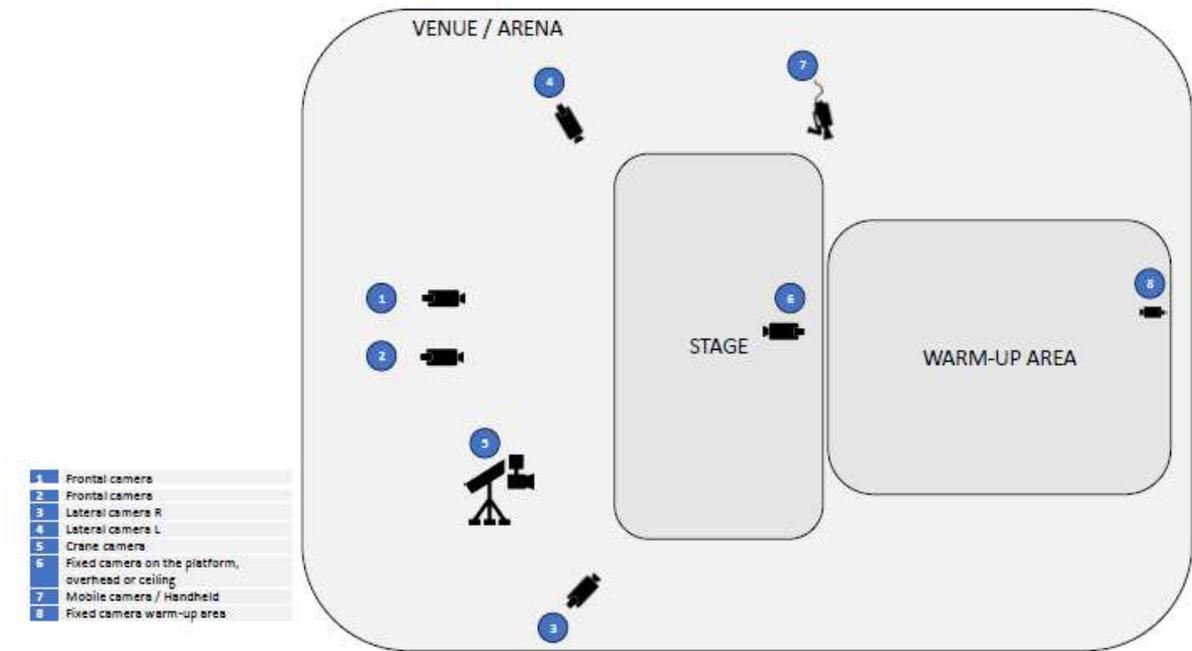
### Minimum Production Standards

#### Cameras:

- 1 crane camera
- 2 lateral cameras
- 2 frontal cameras
- 1 fixed camera on the platform, overhead, or ceiling
- 1 fixed camera in the warm-up area
- 1 mobile camera (with operator), following the lifters heading to the FOP

**TOTAL: 8 cams**

#### Camera Plan:



**Production quality and other production requirements:**

- A fully equipped high definition (HD) production truck on-site with:
  - 8 cameras (as specified in the camera plan)
  - Replay and recording facilities
  - Full graphics and animation package with neutral English (non-branded) graphics
  - All further equipment required
- Production of 1 x daily news feed of approximately 90 seconds, featuring the major lifts and results of the day, delivered directly following the World Feed via satellite or BT Tower.
- Use of music library fully cleared for international broadcaster use.

**Crew:**

- Complete technical and creative crew (incl. director)
- All creative crew needs to be experienced in live sport production, especially weightlifting