



President
Mohammed JALOOD (IRQ)

General Secretary
José QUIÑONES (PER)

Biography Information

Given & Family Name:	Pedro ADREGA
Role in IWF (since):	Communications and Marketing Manager (since February 2023)
Functions:	<ul style="list-style-type: none">- Media relations- Social media content production- Editorial supervision and production of institutional and sport-related news- Liaison with OC on media operations during events- TV production and TV rights liaison- Definition of communication and digital strategies- Partners' activation and promotion
Professional Experience:	<ul style="list-style-type: none">- Journalist (sports reporter from 1994-1999)- FINA (now World Aquatics) Communications Department (successively as Editor, Editor-in-chief, and then Head), from 1999 to 2021- Covered 7 Olympic Games (2000-2024) and 23 senior World Championships (2000-2025)
Educational Qualification:	University Bachelor in Communication Sciences (variant: Journalism), 1990-1994
Languages:	French (native), Portuguese (native), English, Spanish and Greek
Contact details:	pedro.adrega@iwf.sport
Sporting achievements and hobbies:	Career achievement: International Swimming Hall of Fame Media Award in 2011 Hobbies: travel, swimming & tennis, photography

