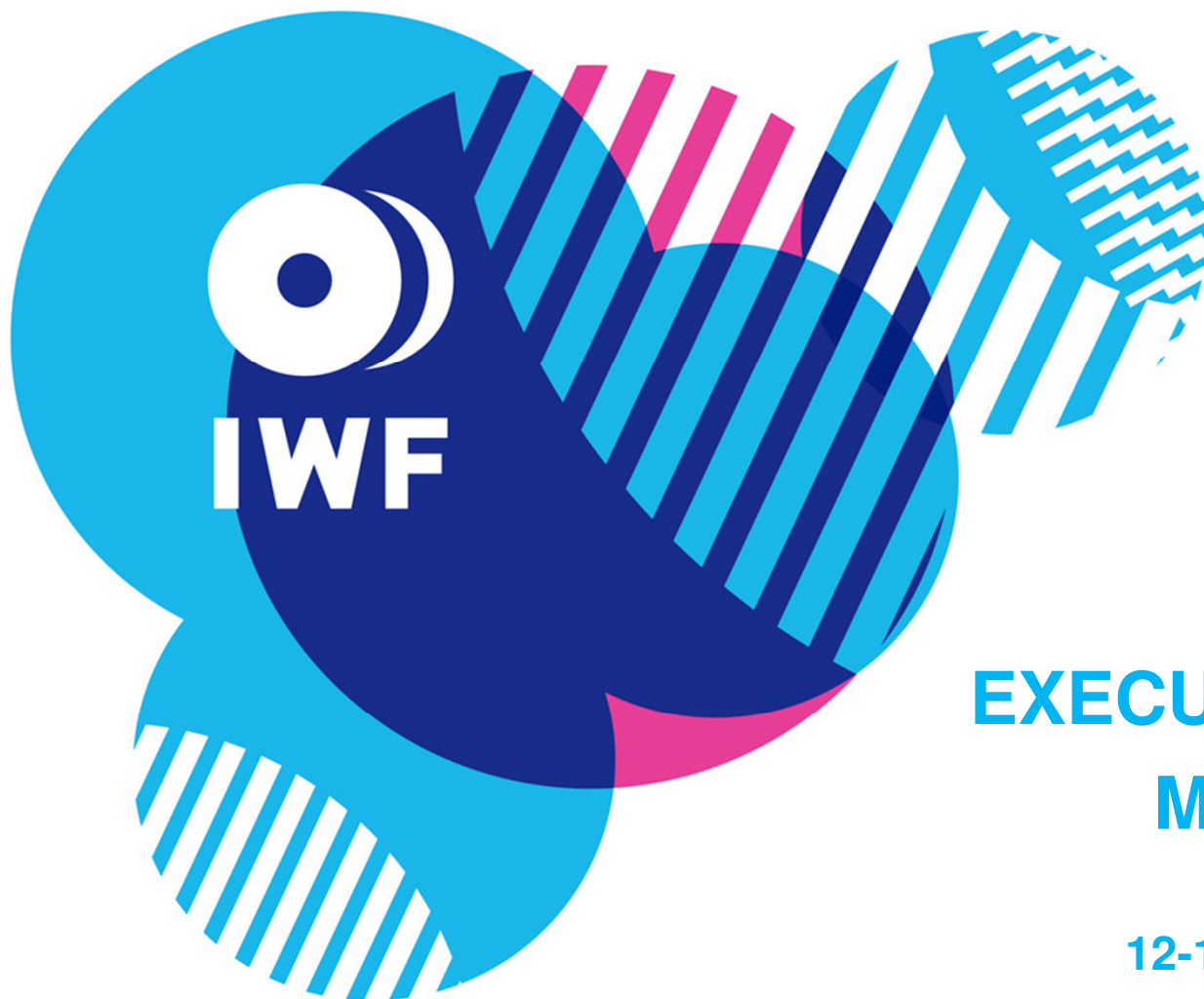


# OLYMPIC AGENDA 2020



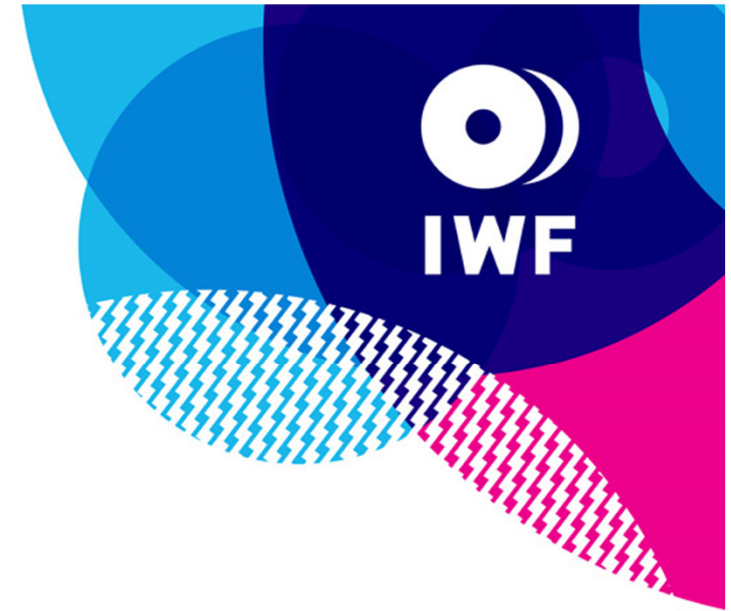
## IWF EXECUTIVE BOARD MEETING

12-13 March 2016  
Rio de Janeiro, BRA

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# Olympic Agenda 2020

## 5. Sustainability



One of the three key pillars of the IOC Agenda 2020

**AIM:** to include Sustainability into daily operations

IWF to participate in a face to face discussion with the IOC

- better understanding
- leverage the experience
- strengthen the cooperation

# Olympic Agenda 2020

## 13. 2024 Olympic Games

### IF Engagement



#### **IF Engagement in the candidature process of the 2024 Olympic Games**

- Stage 1 – Vision, Games concept strategy stage

Deadline: 15 March 2016

IF Questionnaire / Evaluation of the 4 Candidate Cities

- Stage 2 – Governance, legal and venue funding stage
- Stage 3 – Games delivery experience and venue legacy stage

Deadline 28 February 2017

#### **IF Engagement in the Stage 1 and 3**

# Olympic Agenda 2020

## 18. Athletes' Career Program



Strengthen support to athletes

**Elaborated by the IOC jointly with the Athletes IOC Athletes' Commission and Adecco:**

- Athletes support on and off the field of play
- Athletes Learning Gateway
- Athlete Career Programme
- Athletes' Kit
- Outreach Programme

### **WORKSHOPS:**

- Education
- Life skills
- Employment

Delivered by 32 NOCs

**Outreach Programme expanded to IFs**

# Olympic Agenda 2020

## 19. Olympic Channel



### **IMPLEMENTATION**

- The sponsorship, advertising, branding and distribution strategy is defined
- The content development is ongoing
- A beta version of the channel is tested

### **IOC – IWF meeting**

- Cooperation frame clarified
- Promotion – no money
- Contents – Archives, News, stories, statistics, / no live events (not even during Games)

### **KEY MILESTONES BEYOND 2015**

- Launch of the Olympic Channel in 2016 (after the Games)

Finalization of the MOU to be signed by the IWF / IOC

# Olympic Agenda 2020

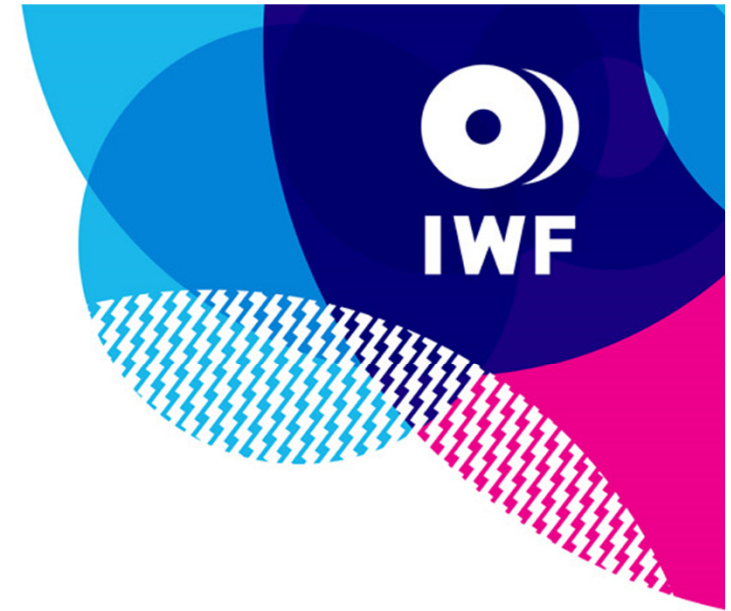
## 27. Good Governance



- Following Agenda 2020 recommendations
- Recent corruption and mismanagement in major sport bodies
- General concern and loss of trust
- November 2015 ASOIF Governance Task Force established
- ASOIF leading role, GTF recommendation:
  - 5 Key Governance Principles
  - Basic Indicators

# Olympic Agenda 2020

## 27. Good Governance



- Transparency
  - Publication of Rules, Reports, Documents
- Integrity
  - Ethical principles
  - Comply with WADA Code, Match fixing regulations
- Democracy
  - Elections, processes, representation
  - Eligibility rules, regular meetings
- Sport Development & Solidarity
  - Transparent development process, education program
- Control Mechanism
  - Internal control - Ethics Committee

# Olympic Agenda 2020

## 27. Good Governance



### Next steps

- Formal acceptance: 2016 ASOIF GA (April 2016)
- ASOIF GTF contact each IF to jointly evaluate current status
- Full report by Q4 2016
- Individual implementation – differences



**THANK YOU!**

