

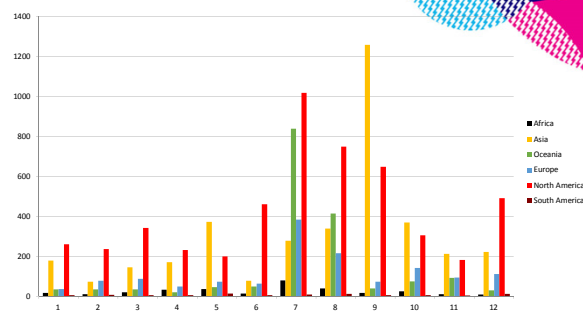
Meltwater Press Monitoring



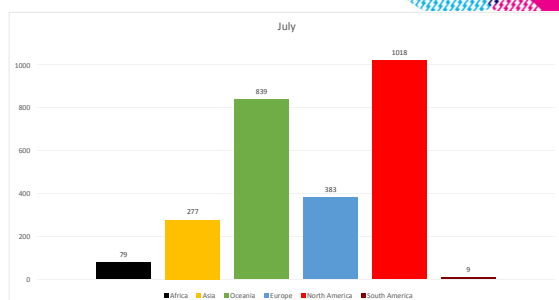
IWF Congress
Wroclaw, POL

Lilla Rozgonyi
Communication and
Marketing Director

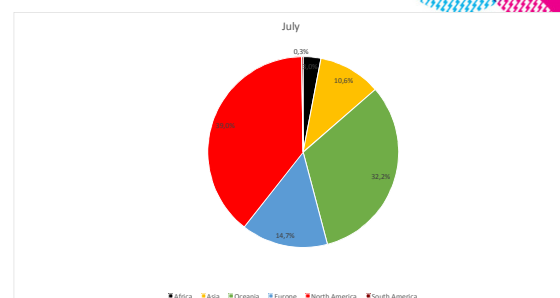
YEARLY COMBINED / 2014 number of hits / Continent



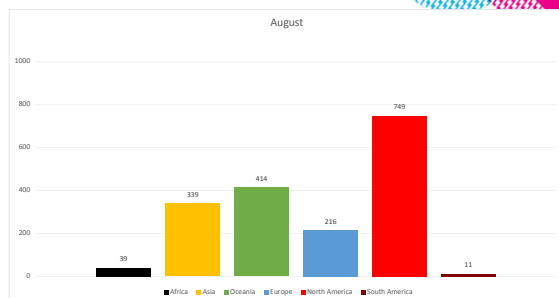
JULY number of hits / Continent Commonwealth Games, Glasgow Oceania / North America



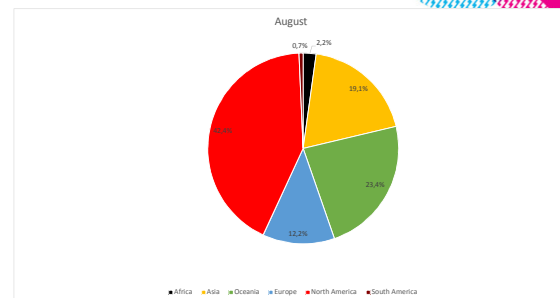
JULY percentage / Continent Commonwealth Games, Glasgow Oceania / North America

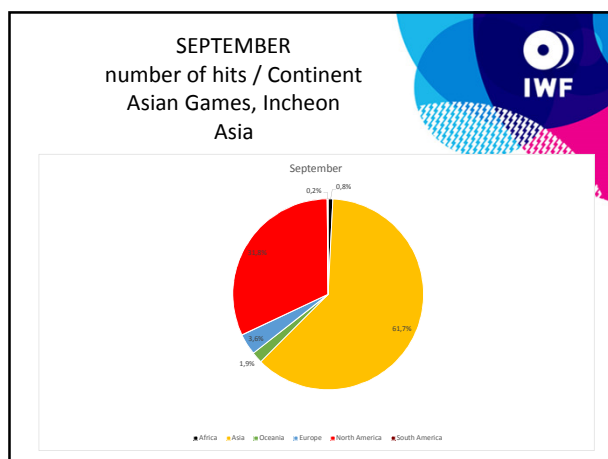
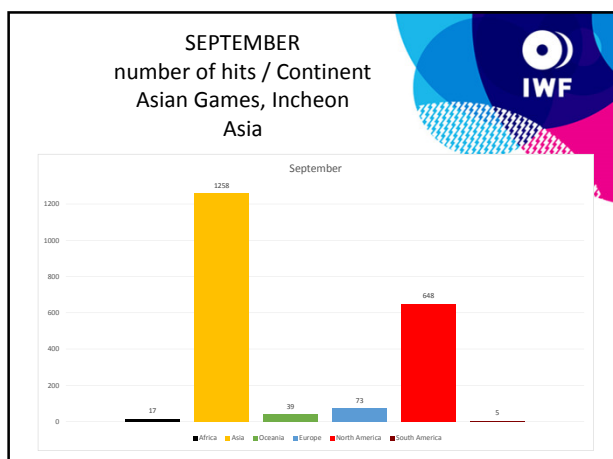


AUGUST number of hits / Continent YOG Nanjing North America / Oceania



AUGUST number of hits / Continent YOG Nanjing North America / Oceania





Publications / Events

July

- Commonwealth Games, Glasgow

Oceania / North America

August

- Youth Olympic Games, Nanjing

North America / Oceania

September

- Asian Games, Incheon

Asia

Top Publications

Source name	Number of articles	Potential Views	Unique visitors
南方网	86	890300055	11980962
体育中国_中国网	84	7489198711	96643928
All Africa.com	76	43874829	499783
大同网	64	491867919	4049175
Yahoo! India News	63	328239095	5025345
米乐体育网	59	.	.
大众网-体育	57	891867653	17061496
The Times Of India	55	103484980	16650498
China.org.cn	54	97188846	1664133
Official Website of the Chinese Olympic Committee - English	53	1444532	53552
Yahoo!7 Sport	49	26599125	566390
Xinhua News (Eng.)	48	455020856	103094256
Yahoo! New Zealand - Sport	46	7983825	174328
Yahoo! News	45	1826277486	41569008
Yahoo Malaysia Sports	43	.	.
Vietnam Breaking News	42	995610	23705
The Hindu	41	181361091	4513958
中国新闻网	39	1916903501	63824056
VietnamNet Bridge	38	150615711	4220859
The New Zealand Herald	33	31172841	973540
Kazinform	32	8168349	256487
Guardian Mobile	28	.	.
Inside The Games	27	1274563	11524
New Straits Times	27	10993488	249654

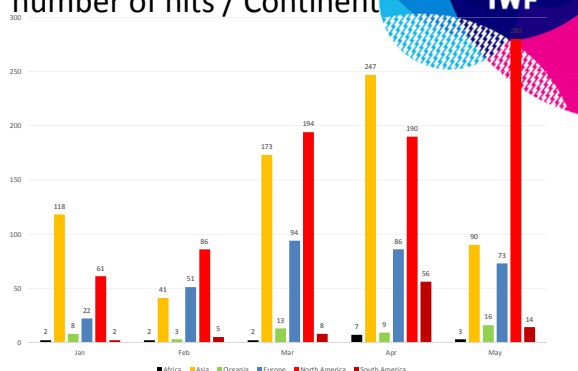
Top Publications

Source name	Number of articles	Potential Views	Unique visitors
News.com.au	27	95830242	3680721
Herald Scotland	26	15573542	580368
Herald Sun - Sport	26	30114453	1217565
Gold Coast Bulletin	25	3426910	147076
UK Wired News	25	14525	581
Korean News	24	475668	17253
Sina English	24	146638623	5790068
The Daily Telegraph	23	26340194	1146994
Reuters US News	22	197336955	7937537
Yahoo! Singapore News	22	31026797	1507364
Nine MSN - Wide World of Sports	21	21035365	1200556
TalkVietnam	21	476677	29921
The Korea Herald	21	4916099	260692
Wales Online	21	3799662	72514
Yahoo! Philippines Sports	21	16995539	863760
Brisbane Times	20	7521207	392262
Daily Independent Nigeria	20	56400	2820
Ghana Web	20	6745861	424636
Kazakh TV	20	.	.
Vanguard	20	40845949	2604830
AP (Hosted)	19	2550212	114873
Yahoo! News UK & Ireland	19	73244163	3926892
Pacific Island News Association	18	96084	5338
The Washington Post	18	412633939	20747388
Reuters India	17	18715227	1243514

Top Publications

Source name	Number of articles	Potential Views	Unique visitors
The Huffington Post	17	1740802250	106172899
The Korea Times	17	3646478	229975
Viet Nam News	17	26367	1551
Yahoo!Singapore Sports	17	10996602	495090
上海解放日报	17	60852348	4283499
新浪大拿新闻	17	2021135994	113359352
BBC Sport	16	221858975	9058634
Gulf Daily News	16	2142318	123136
The Fiji Times Online	16	1682583	100299
Around The Rings	15	93915	6261
Special Broadcasting Service - News	14	19224883	1560039
The Republic (AP)	14	1806956	125460
台湾网-新闻	14	110134532	7351999
新闻 新闻	14	274296393	20711734
ABC News 4	13	566558	33423
Qatar Olympic Committee	13	.	.
Tehran Times	13	374245	25378
The Telegraph	13	4573288	366745
WLOX-TV	13	3771518	194257
WNEM TV 5	13	2698444	383438
ABC 40 KRHD-TV	12	3120	260
BBC News UK	12	134064366	12609134
Daily News	12	3645752	304799
ESPN	12	664208088	57074480

YEARLY COMBINED / 2015 number of hits / Continent



Publications / Events

January

- AWF Elections

March

- Arnold

April

- 2015 IWF Junior World Championships Lima

May

- Pan Americans

THANK YOU!