

INVITATION TO TENDER

Sale of Media and Television Rights

Five IWF Qualifier Events for the Olympic Games Los Angeles 2028

Issued by: **International Weightlifting Federation (IWF)**

1. Introduction

The **International Weightlifting Federation (IWF)** hereby invites qualified broadcasters, media agencies, digital platforms, and commercial partners to submit proposals for the acquisition of media and television rights to the five official IWF Qualifier Events (“IWF Qualifiers”) for the Olympic Games Los Angeles 2028 (LA 2028).

These events form part of the official qualification pathway for athletes who will compete in the Olympic Games and represent one of the highest levels of international weightlifting competition during the qualification cycle.

2. Rights Package Overview

The IWF intends to award media rights for the following five qualifier events (collectively, the “Events”), between December 2026 and January 2028:

- 1st IWF Qualifier – [Doha, Qatar, December 2026]
- 2nd IWF Qualifier – [Tashkent, Uzbekistan, March 2027]
- 3rd IWF Qualifier – [Lima, Peru, June 2027]
- 4th IWF Qualifier – [Caracas, Venezuela, November 2027]
- 5th IWF Qualifier – [Chiang Rai, Thailand, January 2028]

Each Event will feature all IWF bodyweight categories (8 Men & 8 Women) and include full competition sessions for men and women. The scheduled dates and locations of Events may be subject to change and will be confirmed by IWF in due course.

3. Scope of Rights

The tender covers, but is not limited to, the following rights:

3.1 Media Rights

- Free-to-air television rights
- Pay television rights
- Digital and OTT streaming rights
- Mobile and tablet distribution rights (optional)
- Highlights and clip rights
- Near-live and delayed broadcast rights

3.2 Ancillary Rights

- News access rights
- Social media clip rights
- Archive access (subject to separate agreement)
- On-demand viewing rights
- Sub-licensing rights (subject to IWF approval)

The IWF may award:

- Worldwide rights
- Regional rights
- Territory-specific rights
- Language-specific rights

The IWF reserves the right to split rights by territory and/or platform.

4. Production

The IWF anticipates providing:

- Host broadcast production (minimum HD; 4K subject to confirmation)
- Multi-camera coverage
- Graphics package including results and statistics
- English-language world feed commentary (subject to final confirmation)

5. Terms of Rights

The rights shall cover the full qualification cycle leading to the Olympic Games LA2028 and include all five designated qualifier events. The rights term shall begin upon contract signature and conclude after the final event, including a defined highlights window.

For the avoidance of doubt, the bid submitted (a) must be for all five Events; (b) should cover the worldwide rights related to the Events.

6. Obligations of the Rights Holder

The successful bidder(s) shall:

- Ensure high-quality transmission and distribution
- Provide guaranteed minimum broadcast hours
- Promote the Events appropriately within the territories
- Comply with IWF branding, sponsorship, and clean feed requirements
- Provide detailed post-event broadcast and audience reports

The rights holder must not associate the Events with Olympic Games marks or terminology beyond what is contractually permitted.

7. Submission Requirements

Bidders must submit:

- Company profile and relevant experience
- Evidence of financial stability (example: financial statement, annual report...)
- Detailed rights acquisition proposal
- Financial offer (guaranteed fee and/or revenue share)
- Payment schedule proposal
- Commercial exploitation plan
- Marketing and promotional strategy
- Distribution reach and platform details

Bids must be unconditional and shall remain legally binding until formal award of the rights to the successful bidder(s).

The IWF reserves the right to negotiate financial terms with shortlisted bidders.

8. Evaluation Criteria

Submissions will be evaluated based on:

- Financial strength of the offer
- Distribution reach and audience potential
- Technological capabilities
- Marketing and promotional commitment
- Experience in broadcasting international sporting events

The IWF is under no obligation to accept the highest financial offer.

9. Confidentiality

All information contained in this tender is confidential and may not be disclosed to third parties without prior written consent from the IWF.

10. Reservation of Rights

The IWF reserves the right at any time, without any obligation to state reasons, to:

- Amend or withdraw this tender
 - Request additional information
 - Conduct multiple bidding rounds
 - Enter exclusive negotiations with one or more bidders
 - Cancel the tender process at any time
 - Award the tender at a time defined at the IWF's sole discretion
-

11. Governing Law

This tender process and any resulting agreement shall be governed by the laws of Switzerland.

12. Contact for Clarifications

All clarification requests must be submitted in writing to:

International Weightlifting Federation

Email: iwf@iwf.sport

Subject line: IWF Qualifiers – Media Rights

13. Submission Deadline

All submissions must be delivered electronically in PDF format in English language no later than:

Deadline: Monday, April 13, 2026

Email: iwf@iwf.sport

Subject line: IWF Qualifiers – Media Rights - Proposals

Late submissions may be rejected at the sole discretion of the IWF.

Issued by the IWF on March 18, 2026