



International Weightlifting Federation

TV/Digital Production Tender

For Selected Paris 2024 Qualification Events
2022 – 2024

August 2022

1) Summary

International Weightlifting Federation (IWF) is the worldwide governing body for the sport of weightlifting and the IWF is recognised as such by the International Olympic Committee.

The IWF is established and governed by Article 60 et seq of the Swiss Civil Code, and by the rules specified in the IWF Constitution.

The IWF is the sole and exclusive owner of all rights in relation to the IWF World Championships, Grand Prix and World Cup events.

This Tender is intended solely to advise and inform the Bidders that the IWF seeks a production partner (Host Broadcaster) to produce International Feed, Highlights and News at IWF Events defined in Section 4) for the IWF to be distributed to media stakeholders.

It is crucial that the partner understands its important role in developing weightlifting's and IWF's global image. The partner's responsibility is to present weightlifting to the world in the best possible way.

The production partner will help IWF on tailoring the TV/streaming Production Requirements distributed to the Host Broadcasters and Local Organising Committees (LOC).

These instructions are designed to ensure that all tenders are given equal and fair consideration. It is important therefore that you read and fully understood the guidance set out in this document before submitting a tender and provide all the information asked for in the format and order specified.

2) Tender process

2.1 Timetable

The IWF notes the very short time remaining until the 2022 IWF World Championships, for this reason requests Bidders to understand and cooperate regarding the short deadlines:

- 22 August 2022: Tender process opens
- 29 August 2022: Submission deadline for Bids
- 01 September 2022: Presentation meetings for shortlisted bidders and IWF EB to decide
- 05 September 2022: Notification of unsuccessful/successful bidders
- 05 December 2022: First event – 2022 IWF World Championships

This timetable is provisional and may be subject to changes but will be adhered to by IWF as far as reasonably possible.

2.2 Returning Tenders

Only tenders sent by email to Ms. Reka Foldesi, IWF Marketing Manager (reka.foldesi@iwfnet.net), received by 29 August 2022 by 23:59 CEST will be accepted by IWF.

2.3 Evaluation of Tenders

Upon receipt, IWF will evaluate the tenders and determine which best meets its needs and expectations based on several criteria including (but not limited to):

- Production experience in weightlifting, other strengths sports and sports in general;
- Financial offer;
- Cost-effectiveness;
- Creativity and understandability of the importance of storytelling;
- Innovative solutions presenting the sport in the best possible way;
- Global network.

2.4 Acceptance of Tenders

By issuing this invitation IWF is not bound in any way and does not have to accept any tender. IWF shall have the right, but not the obligation, to select one Bidder or enter into negotiations with one or more Bidders.

The Bidders acknowledge and agree that the decisions made by IWF are discretionary and that IWF is therefore not bound to explain its choices and decisions.

Each Bidder expressly waives any right of action against IWF should its Bid be not selected.

3) Term

The term of this partnership is from September 2022 until 28 April 2024 (until the end of the Paris 2024 Qualification Period of weightlifting).

4) Events

5.1 The partnership would include the following **obligatory** Paris 2024 Qualification Events:

- a) IWF World Championships
 - 2022 IWF World Championships – Bogota, Colombia – dates: 5-16 December 2022
 - 2023 IWF World Championships – Riyadh, Kingdom of Saudi Arabia – dates tba
- b) IWF World Cup
 - 2024 World Cup, dates (Q2) and host tba

5.2 The partnership would include the following **optional** Paris 2024 Qualification Events:

- a) IWF Grand Prix
 - 2023 Grand Prix – dates (Q2-Q3) and host – tba
 - 2023 Grand Prix – dates (Q3-Q4) and host – tba

5) Production

The production partner will be in charge of producing International Feed, Highlights and News at IWF Events defined in Section 4) for the IWF.

The production partner will be in charge of the whole production including manpower, equipment, logistics, administrative duties, etc.

5.1 International Feed

International Feed (including live, re-live, delayed, etc.) of the audio-visual coverage of the A Groups events shall be distributed to TV channels via satellite. Subject to participating athletes and related rights sales, for B, C, etc. Groups International Feed shall be provided via internet.

For one bodyweight category/Group (for example Men 109kg A Group), the expected signal should last $\pm 130-140$ minutes live broken down as:

- Opening titles & introduction (± 13 min.)
- **Snatch ($\pm 45-55$ min.)**
- *Break (usually 10 min.)*
- **Clean&Jerk (± 60 min.)**
- Interviews + Award Ceremony + Closing (± 10 min.)

The introduction in the very beginning will allow a presentation of the city/country, sport as well as the athletes to follow.

The break between Snatch and Clean & Jerk is usually 10 minutes and will need to be filled with behind-the-scenes footage or any elements which will entertain the audience and help the storytelling.

TV Graphics to be designed and developed by the production partner (to be approved by the IWF), real-time data feed is provided by the IWF Competition Management System.

TV Graphics will be an important aspect of the programme and will help the story telling and the understanding of the viewers, especially those who aren't familiar with the sport.

5.2 Highlights

In order to maximise the exposure of the sport and to offer a different type of programme to the rights holders, the IWF will require its production partner to produce Highlights after each category. The exact content of the Highlights is to be determined, but its primary goal is that it entertains and generate interest for people not familiar with weightlifting. It should have a strong story line and focus on the A Groups, B Groups (if any medallist comes from those groups) and world records.

5.3 News

In order to feed news outlets with footage, the production partner will need to produce a maximum 3-minute news programme containing raw clips from each day. The clips should contain the best and most important moments of each bodyweight category of the day.

5.4 Social Media and special video clips

In order to feed IWF's platforms, production partner shall produce short video clips for social media. IWF may request the production partner to produce special video clips according to specific interest/requirements.

5.4 Commentary positions

The production partner shall provide max. 4 fully equipped commentary positions subject to the requirements of rights holders.

5.5 Production Requirements

IWF and the production partner will agree prior to each event the general production strategy. The International Feed shall be produced according to the Production Requirements (see Annex 1.) and international standards.

5.6 Report

The production partner shall provide a comprehensive Post-Event Report on broadcasting in an agreed format.

6) Stakeholders

6.1 International Weightlifting Federation (IWF)

The IWF is the worldwide governing body for the sport of weightlifting and the IWF is recognised as such by the International Olympic Committee.

The IWF is the sole and exclusive owner of all rights, including any audio-visual material and all Media Rights in relation to the IWF international events as defined in the IWF Constitution and Technical and Competition Rules & Regulations, including the IWF World Championships, Grand Prix and World Cup events.

6.2 Production Partner (Host Broadcaster)

The production partner (Host Broadcaster) is appointed by the IWF in order to produce International Feed, Highlights and News at IWF Events defined in Section 4) for the IWF to be distributed to media stakeholders.

6.3 Local Organising Committee (LOC)

The LOC is the party responsible for organising the event. It was appointed by IWF following a call for bids which is now binding.

The LOC is an organ of the National Federation or a joint organization with the National Federation and a (private or governmental) supporting body of the country where the event will take place.

According to the bid document, the LOC is responsible to provide basic infrastructure including internet connection, electricity, offices, or workspaces etc.

7) Confidentiality of Tenders

All tenders are considered Confidential and IWF will ensure the same level of confidentiality. Failure to comply with these conditions may disqualify your tender.

Each Bidder must keep confidential all information obtained in connection with this Tender, including the conduct of the Tender and the preparation of its Bid. In particular, it shall not disclose any information to another Bidder nor to make its intentions known.

8.) Costs and Expenses

You will not be entitled to claim from IWF any costs or expenses, which you may incur in preparing your tender or in attending the presentation meetings whether or not the success of the tender.

9) Contact

If you have any question or need further information, please contact Ms. Reka Foldesi, IWF Marketing Manager at reka.foldesi@iwfnet.net.

Annex 1. Production Requirements

1) Production Schedule

- 3 days prior the event for Setup & Rehearsal
- Competition days: usually 2 sessions per day to be broadcasted live
- 1 day for Derig

2) Production format

16:9 HD 1080/50i Stereo

3) Summary

OB facilities to cover weightlifting competition, including 1 competition field of play and adjacent Warm-up area.

4) Cameras

In order to cover FOP, Walk-in/out, coaches area, Warm-up, last call area, Technical Officials, Chief Marshall's table, beauty shot, a minimum of 14 cameras set up is required, including:

- Hardcam,
- Supermo,
- Hothead
- Hardcam on Jimmy Jib
- Handheld RF
- POV

5) Others

Production partner shall provide:

- SNG uplink for transmission
- HD OB van (16:9, HD 1080i)
- Replay Sources
- Intercom
- Monitors
- Generator back-up power
- Spare equipment
- Technical staff

Production requirements are for information only, exact requirements to be coordinated according to the specific event.